

# Good News In Today's Real Estate

## Market



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In a day and age where many developers are closing shop, putting things off, or even moving on leaving things left undone, one developer in Brunswick County, NC is bucking the trend and making good on promises made years ago.

Calabash, NC (PRWEB) October 28, 2008 -- In the 1940's, much of the landscape across the Southeastern US was dotted with golden leafed tobacco and deep-rooted potato farms. Landowners and farmers took pride in waking up in the early hours to tend to their crops while sifting the dirt through their hands to smell for chances for rain. Down at the local store, old-timers newcomers and passers-by would barter, sell goods and make deals that were sealed with a promise and a handshake.

The McLamb and Bennett Families of Brunswick County, NC were no different. Yet when tobacco started to lose it's grip on America and farming became less and less profitable, they realized the future of their land and livelihood depended on growing area trends, while never losing sight of what a promise and a handshake means.

So in the late 90's, the McLamb's and Bennett's trusted a portion of their 440 acres of farmland to Rick Robbins, a former Senior Project Engineer for Jack Nicklaus designed golf courses, to build what is now Crow Creek Golf Club in Calabash, NC. Originally constructed to support the ever-growing demand of quality golf courses in the Myrtle Beach, SC area, Crow Creek Golf Club now welcomes over 40,000 annual visitors and has become a local "must-play" course.

Yet during a leisure round of 18 in 2000, Mr. McLamb was asked what he would do with the remainder of the land surrounding this new jewel of the low country. All around the area real estate was booming, so development was the next logical step. Not just to develop the land, but to design a community.

The McLamb's and Bennett's made a promise to themselves and the first property owner of Crow Creek, not through restrictive covenants and guidelines, but through a promise and a handshake... that even though they were new to the development arena, they would complete and sustain Crow Creek where other, more seasoned developers might leave the job undone when times got tough. Here's what Henry Bennett has to say about their commitment.

"Our family was raised on this farm and it provided all the needs for living. When we decided to develop the land into a golf course and neighborhood many special memories of our life here shaped the development decisions. Crow Creek was planned around passing many of these memories that are so special to our family on to our new neighbors. Our commitment to planning has given all of our property owners a feeling of how important this community is to us. The opening of our golf clubhouse in October of this year (along with the completion of 3 amenity centers) completes all of those things we sat down and discussed 7 years ago. Finishing the things we told our first property owners and the completion of our community means a great deal to our family and we hope it will for many other families."

8 years after that day of 18 in Late 2000, Crow Creek has sustained and continues to progress. Currently the community is approximately halfway through the development process of the residences. Two thirds of the community's homesites and condos have been purchased, and half of the attached homes have been sold. Crow Creek has several additional sections of the community that are in the planning phase for the future.

When other area developments have closed their doors, Crow Creek has put \$7.5 Million Dollars into the completion of all of their amenities. This year Crow Creek completed a brand new 10,000 square foot Golf Clubhouse and Restaurant which opened October 14th. All community infrastructure is in place including 3 private resident amenity centers, complete with pools, gaming rooms, indoor/outdoor fireplaces, working kitchens, workout facilities, tennis courts and more are completed. In addition to the amenity centers, the neighborhood also offers over 8 miles of sidewalks for biking and walking.

Reflective of development not slowing down, the community is coming to life more than ever. After boasting their second best sales year on record and welcoming over 600 property owners, the community is now taking the family approach to getting new neighbors together. Through a conscious effort, instead of going outside to hire, they have relied on current staff members and community volunteers to organize community events such as golf groups, yoga, covered dish dinners, water aerobics / volleyball and birthday celebrations. On the first Friday of each month, everyone gets together for a T.G.I.F Social and this year held their Inaugural 4th of July party.

Crow Creek is truly a unique community whose developers have defied the odds by sticking to traditional values. In this day and age, it's nice to know a handshake and a promise still mean something and that there is some good news in today's Real Estate Market.

For more information on Crow Creek, visit [www.crowcreek.com](http://www.crowcreek.com) or call 866.730.3600.

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